



PPG Industrial Coatings
Bringing innovation to the surface.™

**Celebrating 50 years of
exceptional fluoropolymer coatings**



PPG DURANAR® Fluoropolymer Coatings + Arkema Kynar 500® FSF® Resin: A Powerful Partnership

PPG celebrates a half-century partnership with Arkema and their *Kynar 500* PVDF resin, making PPG the only original and continuous licensee of this highly recognized, oft-recommended and universally trusted resin. Today, *Kynar 500 FSF* resins are a key component in every *Duranar* fluoropolymer coating, including:

Duranar ULTRA-COOL® Coatings

With a deep color palette and more heat reflectivity than virtually any other cool-roofing material available, *Duranar ULTRA-Cool* coatings are Energy Star-compliant and can help property owners realize significant energy savings. The highly durable coatings exhibit exceptional color stability and chalk resistance.

Duranar VARI-COOL® Coatings

These groundbreaking, polychromatic coatings deliver vibrant, subtly shifting color while offering excellent protection, and can meet the requirements of LEED, Energy Star, Title 24 and ASHRAE 90.1.

For more information about *Duranar* coatings, please visit ppgideascape.com or call 1-888-PPG-IDEA.

